

**MIKE DAINES**  
Resume/CV

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213-270-4786

**Education** //////////////////////////////////////////////////////////////////

**MFA IN GRAPHIC DESIGN** *Cranbrook Academy of Art* 2009  
**BFA IN GRAPHIC DESIGN, MINOR OF MARKETING** *Utah State University* 2004  
**USU SUMMER DESIGN ACADEMY IN SWITZERLAND** *Leysin, Switzerland* SUMMER 2002

**Professional Experience** //////////////////////////////////////////////////////////////////

**FREELANCE** *Design | Art Direction* 2007–Present  
*Imaginary Forces (Dreamworks, Warner Brothers, Hallmark Channel, Discovery, Korean Air), Billabong USA, Kodak, Cranbrook Academy of Art, Cranbrook Art Museum.*

**KASTNER & PARTNERS, LA, CA** *Design | Art Direction* 2007  
*Responsibilities included design and art direction of branding, print, environmental design and interactive advertising for Red Bull North America events, brand strategy and design for Y Water, and print and interactive advertising design for Breville products.*

**BIAMERIKAN INC, LA, CA** *Cofounder* 2006-2007  
*Design studio focusing on branding, print, editorial and interactive design. Projects included work for Delphos International, CWF Media, Hyperlite, Stone Security, Hollywood Covered Magazine, Chumash Magazine.*

**GIRARD CREATIVE, LA, CA** *Art Director* 2005-2006  
*Art direction and design for print, interactive, video and marketing strategy research for clients including Fox Entertainment, Levi's, and Autodesk. Art direction and design of 100 page quarterly lifestyle magazine for Chumash Resort.*

**THINKER CREATIVE GROUP, UT** *Graphic Designer* 2003-2004  
*Worked on a variety of print, branding and interactive projects.*

**EDGE ADVERTISING, WASH, DC** *Graphic Design Internship* SUMMER 2003  
*Responsibilities included website design for urban development firm ParkerRodriquez. Worked on other projects including print, branding and publication layout.*

**INTERNATIONAL ARTS & ARTISTS, WASH, DC** *Graphic | Web Design Internship* SUMMER 2003  
*Participated in re-design and was responsible for production of USARTS website, redesigned USARTS logo identity, and worked on other interactive advertising projects for IA&A.*

**Academic** //////////////////////////////////////////////////////////////////

**UNIVERSITY OF DETROIT MERCY, SCHOOL OF ARCHITECTURE** *Adjunct Faculty* 2008  
*Taught Digital Media Studies Design Studio which focused on branding design.*

**COLLEGE FOR CREATIVE STUDIES, DETROIT** *Adjunct Faculty* 2008-2009  
*Taught Image Making I, which introduces illustration students to digital illustration and design concepts, techniques and software.*

**UTAH STATE UNIVERSITY** *Visiting Artist Lecture, Guest Critic* 2009  
*Met with students in Branding and Senior Portfolio classes as a guest critic, gave department-wide Communication Arts Seminar lecture.*

**Software** //////////////////////////////////////////////////////////////////

*Illustrator, Photoshop, InDesign, Flash, Dreamweaver, After Effects, QuarkExpress, Cinema 4D*

**Awards** //////////////////////////////////////////////////////////////////

**AIGA DESIGN RE:VIEW 2009**  
*Judge's Award*

**Exhibitions, Publications** //////////////////////////////////////////////////////////////////

**GOOD WOOD '09** *Group Exhibition*  
*Slingluff Gallery, Philadelphia, PA*

**AIGA DESIGN RE:VIEW 2009**  
*8 posters selected as part of exhibition & published in AIGA's Design Re:View 2009 catalog*

**GOOD WOOD '08** *Group Exhibition*  
*3rd Ward Gallery, Brooklyn, NY*

**TYPE / IMAGE / OBJECT** *Group Exhibition*  
*Forum Gallery, Bloomfield Hills, MI*

**GRADUATE DEGREE SHOW**  
*Cranbrook Art Museum, May 2009*

**LOGO LOUNGE 4, LOGO LOUNGE MASTER LIBRARY**  
*Rockport Publishing*